Brief History of the Department:

Department of Business Administration has been sanctioned in the self-financing stream in the year 2012 by the Osmania University . The classes were commenced in the year of 2013. The total number of seats granted were 100. The course was registered with three major electives as finance, HRM & Marketing. As per the students request we opted as their elective paper and follows choice based semester and grading system.

Objectives:

- Students will exhibit understanding of broad business concepts and principles.
- . Students will exhibit critical thinking skills to address diverse business challenges and opportunities.
- . Model business professionalism and demonstrate effective written and oral communication skills.

Outcomes: Program outcome:

PO1: Upon completion of the BBA program, the individual must demonstrate maturity, professionalism and team working skills.

PO2 :Upon completion of the BBA program the students will have general idea of operations in business.

PO3: Upon completion of the BBA program, the individual will have specialized skills to deal with area specific issues of concern.

PO4: Upon completion of the BBA program, the individual will be able to apply technological knowhow for business advancements. PO5: Upon completion of the BBA program, the individual will be capable of analyzing, investigating and solving critical business issues.



Course outcome:

.To develop students professionally to handle business issues.

- To develop students to be a better team worker.
- To bridge the gap between theoretical and practical knowledge of the students by
- adopting innovative teaching pedagogy. To develop socially, ethically responsible business leaders
- . To sharpen soft and hard skills among the students.
- To promote entrepreneurial skills among students.

Courses Offered:

Under Graduate Level: BBA

Present Faculty:

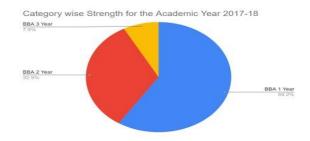
| Name | Qualification | Designation | Specialization |
|--------------------|-----------------|-------------|----------------|
| Mr.C. SUDEEP | M.COM,MBA ,PH.D | HOD | FINANCE |
| Mr.J.PRANEETH | MBA , M.COM | ASST.PROF | FINANCE |
| Mrs.NAMITA JAISWAL | MBA, PGDM | ASST.PROF | FINANCE |
| Mrs.AARTI SHARMA | MBA | ASST.PROF | HR |
| Mr.P.SAGAR | МВА | ASST.PROF | MARKETING |
| Mrs.SANTHOSHI | МВА | ASST.PROF | MARKETING |



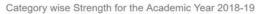
Student Profile:

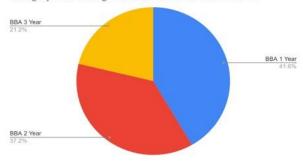
Category wise Student Strength

| | Category wise Strength for the Academic Year 2017-18 | | | | | | | | | | | | |
|---------------|--|-----|-----|-----|-----|-----|----|-----|----------|-----|-------|-----|----------|
| Class | oc | | sc | | S | т | вс | | Minority | | Total | | SubTotal |
| | М | F | м | F | м | F | М | F | М | F | М | F | |
| BBA 1 Year | 5 | 10 | 2 | 2 | 2 | 1 | 16 | 7 | NIL | NIL | 25 | 20 | 45 |
| BBA 2 Year | 5 | 4 | 2 | NIL | NIL | NIL | 10 | 4 | NIL | NIL | 17 | 8 | 25 |
| BBA 3 Year | 1 | NIL | NIL | NIL | NIL | NIL | 2 | NIL | NIL | NIL | 3 | NIL | 6 |

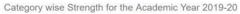


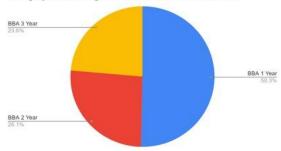
| | Category wise Strength for the Academic Year 2018-19 | | | | | | | | | | | | |
|---------------|--|----|----|---|---|---|----|---|----------|---|-------|----|----------|
| Class | ос | | sc | | s | Т | BC | | Minority | | Total | | SubTotal |
| | М | E | М | F | М | F | М | F | М | F | М | F | |
| BBA 1 Year | 4 | 5 | 6 | 1 | 4 | 1 | 21 | 4 | 1 | 0 | 36 | 11 | 47 |
| BBA 2 Year | 5 | 10 | 2 | 2 | 2 | 1 | 13 | 7 | 1 | 0 | 22 | 20 | 42 |
| BBA 3 Year | 5 | 4 | 2 | 0 | 0 | 0 | 7 | 4 | 2 | 0 | 16 | 8 | 24 |





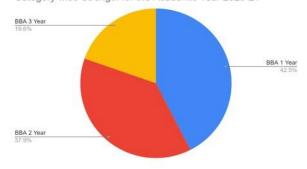
| | Category wise Strength for the Academic Year 2019-20 | | | | | | | | | | | | |
|---------------|--|----|----|---|---|---|----|---|----------|---|-------|----|----------|
| Class | ос | | sc | | s | т | ВС | | Minority | | Total | | SubTotal |
| | М | F | М | F | М | F | M | F | М | F | М | F | |
| BBA 1 Year | 23 | 3 | 8 | 1 | 0 | 0 | 38 | 5 | 3 | 0 | 72 | 9 | 81 |
| BBA 2 Year | 5 | 4 | 4 | 1 | 4 | 0 | 20 | 2 | 2 | 0 | 35 | 7 | 42 |
| BBA 3 Year | 4 | 10 | 2 | 2 | 2 | 1 | 9 | 7 | 1 | 0 | 18 | 20 | 38 |





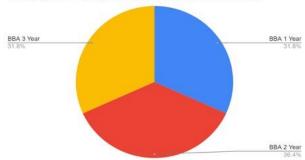
| | Category wise Strength for the Academic Year 2020-21 | | | | | | | | | | | | |
|---------------|--|---|----|---|---|---|----|---|----------|---|-------|---|----------|
| Class | oc | | sc | | S | т | ВС | | Minority | | Total | | SubTotal |
| | М | F | М | F | М | F | М | F | М | F | М | F | |
| BBA 1 Year | 19 | 3 | 12 | 2 | 0 | 0 | 54 | 2 | 1 | 0 | 86 | 7 | 93 |
| BBA 2 Year | 23 | 3 | 10 | 1 | 1 | 0 | 36 | 5 | 4 | 0 | 74 | 9 | 83 |
| BBA 3 Year | 5 | 4 | 4 | 1 | 4 | 0 | 21 | 2 | 2 | 0 | 36 | 7 | 43 |

Category wise Strength for the Academic Year 2020-21



| | | | Ca | tegory wis | se Strengt | h for the | Academic | Year 2021 | -22 | | | | |
|---------------|----|---|----|------------|------------|-----------|----------|-----------|----------|---|-------|----|----------|
| Class | ос | | sc | | S | Т | ВС | | Minority | | Total | | SubTotal |
| | М | F | М | F | М | F | М | F | м | F | М | F | |
| BBA 1 Year | 15 | 1 | 14 | 0 | 5 | 0 | 39 | 6 | 2 | 0 | 75 | 7 | 82 |
| BBA 2 Year | 19 | 3 | 12 | 2 | 0 | 0 | 55 | 2 | 1 | 0 | 87 | 7 | 94 |
| BBA 3 Year | 23 | 3 | 10 | 2 | 1 | 0 | 34 | 5 | 4 | 0 | 72 | 10 | 82 |





BBA Student Results

| S.No | Year | No. of Students | No. of students passed | Pass (%) |
|------|-----------|-----------------|---------------------------|-------------|
| 1 | 2017-2018 | 03 | 03 | 100 |
| 2 | 2018-2019 | 24 | 19 | 83 |
| 3 | 2019-20 | 38 | 31 | 82 |
| 4 | 2020-2021 | 43 | 37 | 71 |
| 5 | 2021-2022 | 80 | 64 | 80 |



CURRICULAR ASPECTS:

- 1. Development of need based and socially relevant programmes.
- 2. Relevant curriculum in a fast changing world.
- 3. Emerging areas in innovative and inter disciplinary areas have to be evolved.
- 4. Periodic restructuring and updating of courses to match international standards.
- 5. Extensive and intensive academic exercise for the restructuring of the courses.
- 6. Additional emphasis on ICT component in upgrading content and transaction of curriculum at different levels.
- 7. Cafeteria approach for diversification to enhance employability of graduates.

Curriculum Enrichment Program:

To enrich the curriculum, the department has taken the following initiatives

- Guest / Extension Lectures are arranged by the experts in various fields so that the students enrich their knowledge in the concerned subject.
- To focus the students on various topics project works are given.
- Training in soft skills, Analytical skills through Job Oriented Programmes are given to the students with an objective of inculcating human values and ethics, students are taught "Value Education and Professional Ethics" apart from their regular subjects.

DEPARTMENTAL ACTIVITIES From the Academic Year 2017 – 18 TO 2021 – 22

| S.No. | Date | Name of the Activity | Title of the Activity | Details of the Resource Person (Name, Designation etc.) | No. of students Participa ted |
|-------|------------|----------------------|---|--|--|
| 1 | 26-04-2022 | Guest lecture | CA & CS AS A CAREER | CA.Megha Piyush Bhandari | 180 |
| 2 | 09-07-2018 | Guest lecture | Future of Business Management course | Dr.P.Nageshwar Rao | 75 |
| 2 | 20-04-2018 | Workshop | One day workshop on Financial scheme and Digital Marketing for Startups | Organised by MSME at nimsme | 100 |
| 3 | 26-02-2018 | Guest lecture | Personality Development | Mr.Ashwin | 75 |
| 4. | | | | | |







HINDI MAHAVIDYALAYA

(AUTONOMOUS & NAAC RE-ACCRIDITED)
Arts, Commerce, Science and P.G. Centre
Affiliated to Osmania University
Nallakunta, Hyderabad-500044



DEPARTMENT OF COMMERCE AND MANAGEMENT ORGANIZES A GUEST LECTURE ON

"CA AND CS AS A CAREER"

ON 26TH APRIL, 2022



GUEST SPEAKER: CA MEGHA PIYUSH BHANDARI

EX- ASSISTANT MANAGER AT LAXMINIWAS AND COMPANY, CURRENTLY PURSUING PROPRIETORSHIP PRACTICE IN DIRECT TAXATION



TIMINGS: 1:00- 2:30 P.M VENUE: AUDITORIUM, Hindi Mahavidyalaya



Departmental Activity Photos





TEACHING - LEARNING PROCESS:

- ❖ In the beginning of the Academic year the department plans and organizes Teaching-Learning and Evaluation Plan of the Academic year.
- ❖ As part of the teaching-learning process the department has adopted the following Student Centric activities in addition to Lecture method to improve the student learning.

STUDENT CENTRIC ACTIVITIES

- Student seminars and Assignments
- Student projects
- ❖ ICT Based Teaching like PPT's and MANA TV lectures
- Study tours
- Group discussion
- Mathematics quiz

EVALUATION PROCESS:

Continuous evaluation of the students is done by

- Assignments
- Internal Assessments
- Conducting Students Seminars
- Semester Examinations
- Project Work



STUDENT SUPPORT AND PROGRESSION: ¬

- ❖ Majority of the students are covered under scholarship scheme by the state government.
- The students are provided with sets of previous year's question papers
- Our alumni members are working in different organizations in various positions and some are engaged in the self employment.
- Students are given Library books for all the subjects, which aids in their learning process.
- Students are provided with access to N-List facility
- Providing study material to the students.
- Live telecast of lectures in various subjects is facilitated to the students through TSAT.
- ❖ Soft skills, Communication skills, Analytical skills through TSKC
- Concessional bus pass and train pass facility



FUTURE PLAN OF THE DEPARTMENT

- ❖ To organize a National level seminar.
- ❖ To apply for Minor Research Project.
- ❖ To organize more number of Guest lectures.
- Invite eminent scientists and industry experts for guest lectures.
- ❖ Industrial visit.
- ❖ PG entrance & CAT, Professional exams coaching.
- ❖ Coaching for Civil and TSPC examinations.







